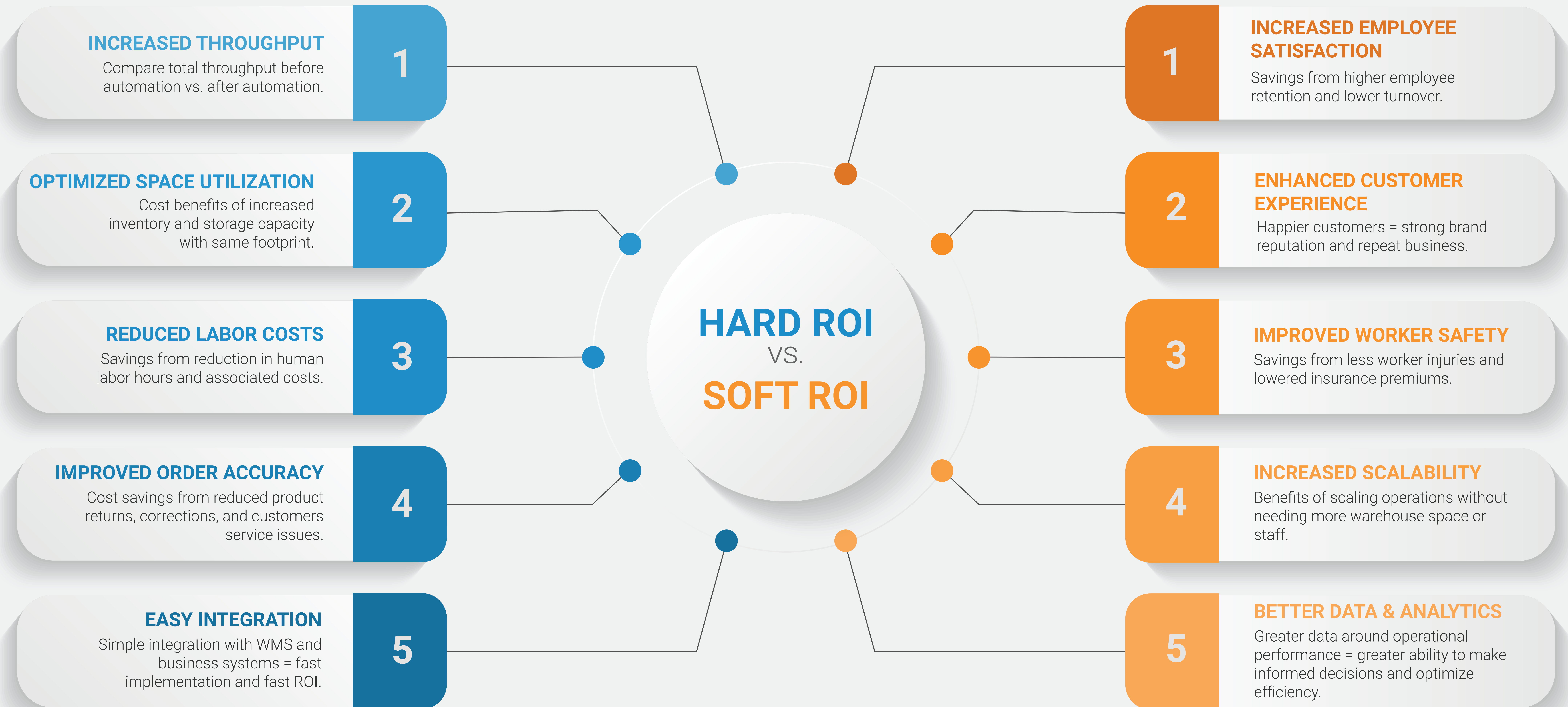


THE HARD ROI VS. SOFT ROI OF WAREHOUSE AUTOMATION



Combine hard and soft metrics for the full picture of ROI.